

JAI BENTEAU

GRAPHIC DESIGNER | ARTIST

CONTACT

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-  Calgary, AB. Canada

EDUCATION

BACHELOR OF FINE ARTS
PRINTMAKING | SCULPTURE
Alberta University of the Arts
Calgary, AB. Canada
1993 - 1998

ADVERTISING DIPLOMA ACS,
ADVERTISING | DESIGN
International Academy of Design
Montreal, QC. Canada
2003 - 2005

SKILLS

// PROFESSIONAL

- Team Player
- Self-Motivated
- Creative Thinker
- Passionately Driven
- Multi-Disciplinary
- Goal Orientated

SUMMARY

For as long as I can remember, art and the creative process have been a fundamental cornerstone in how I choose to move through the world. I am a true, multi-disciplinary artist with expansive interests in the creative realms of graphic design, fine art, event production, music and theatre.

PROFESSIONAL EXPERIENCE

ZEPHYR STUDIOS | CALGARY, AB. 2016 - Current

Graphic Designer / Owner

Working one-on-one with corporate and independent clients to develop digital and print based marketing assets including website design, logo and branding packages, social media marketing, motion graphics, custom illustration and a diverse range of print advertising.

Independent and self-directed. Handling client communications, assessing timelines, creating project estimates and managing all aspects of the client relationship.

AERA CREATIVE / JENCOR | CALGARY, AB. 2014 - 2016

Creative Director

Managing a team of graphic and web designers to provide innovative and comprehensive marketing solutions for local businesses. Effectively liaison between the owners and the staff to grow the business, develop strong client relations and meet target projections.

Personally work on top tier client designs across all media platforms, both digital and print based. Review all team designs, providing creative direction and consulting on all client projects, from development to final delivery.

AERA CREATIVE INC. | CALGARY, AB. 2008 - 2014

Creative Director / Owner

Building and managing the development and growth of the agency from its initial inception. The hiring of staff to build a strong, diverse and effective team to handle all aspects of client relations and their marketing needs.

Plan, execute and handle the design of multi-platform, advertising campaigns.

Strong focus on building client relations, managing timelines and deliverables as well as evaluating team effectiveness and growth.

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// TECHNICAL

Adobe Creative Suite

- Photoshop
- Illustrator
- After Effects
- Premier Pro
- InDesign
- Acrobat

Microsoft Office Suite

Wordpress CMS

Social Media Marketing

Painting & Drawing Skills

Video Design & Animation

Costume & Set Design

Event Production

REFERENCES

BARAN FABER

Feel Good Events / Owner

T: 403.472.2209

E: baran@feelgoodevents.ca

RACHEL BLAKE

Ritual Arts Council Member

T: 403.808-8679

E: rachel.blake@telus.net

CROFT AXSEN

Jencor Mortgage / Owner

T: 403-774-5701

E: croft@jencormortgage.com

PROFESSIONAL EXPERIENCE *continued*

STARMEDIA COMMUNICATIONS | MONTREAL, QC. 2005 - 2008
Graphic Designer

Working as part of a team to complete various creative projects including logo and brand development, brochure design, web designs and online advertising campaigns.

In 2006, I was given the opportunity to work remotely with the Montreal team. While continuing to work on ongoing client projects, I also focused on building new business opportunities for the company in Calgary.

PERSONAL PROJECTS

ATOZ ARTS 2022 to Current

Local creator and curator of handcrafted, artisan wares. Direct to customer retail shopping through local markets and special events. Product development and creation. Advertising and marketing of business and well as the development of an online shopping website.

www.atozarts.ca

RITUAL ARTS ENDEAVOUR 2022 to 2023

Facilitating and organizing an annual public gallery and performance event that offers exhibiting opportunities to fine artists and performers around a centralized creative concept.

www.ritualarts.ca

MUSH LOVE ARTS 2022 to Current

The organization, planning and execution of the annual Mush Love Art & Market event that brings together over 40 artists from across Canada to display artwork that celebrates all things mushroom related.

www.mushlovearts.ca

LE CIRQUE DE LA NUIT 2013 to 2018

Co-founder of the renowned performance experience, Le Cirque de la Nuit. Responsible for leading a team in developing an immersive circus based, night life experience. Managing the curation of performances, live music, decor production, marketing, advertising and brand presence.

www.cirquenuit.com